

carbovation purchases tune

Black Forest lightweight component manufacturer tune prepares for the future



From left: Detlev Höhner (Managing Director Murtfeldt Group), Christoph Sawitzki (Managing Director tune), Uli Fahl (Founder tune), Carsten Krumm (Managing Director carbovation)

Friedrichshafen-based company carbovation has acquired lightweight specialist tune. As part of the Murtfeldt Group, which also includes the brand Lightweight, the company is expanding its position in the performance-oriented cycling product segment.

For immediate release

Friedrichshafen/Buggingen – 3. July. Joining forces from now on: Friedrichshafen-based company carbovation GmbH has acquired tune GmbH, the manufacturer of ultra-lightweight cycling technology from the Black Forest. The companies announced this today.

"We are proud to sell to a company that shares the same vision of lightweight, high-performance bicycle components from Germany and will sustainably strengthen and further develop this idea and our values," said Uli Fahl, founder of tune, regarding the sale.



tune was founded in 1989 and has significantly influenced and shaped the cycling scene with its groundbreaking innovations in bicycle lightweight construction. The acquisition of tune by carbovation represents a significant step in strengthening the sales activities and expanding the product portfolios of both companies.

Carsten Krumm, Managing Director of carbovation, will assume the role of the new Managing Director of tune and drive the company forward with his many years of experience. Christoph Sawitzki, responsible for the "Sporting Goods" division at carbovation, will also be part of the management and contribute his expertise in the field of cycling. It is important to emphasize that both brands, Tune and Lightweight, will be independently managed and retain their unique identities. The collaboration between carbovation and tune enables even more intensive research and development in the field of bicycle lightweight construction, as well as the realization of innovative products that meet the needs of demanding cyclists worldwide.

About carbovation: carbovation GmbH has over 20 years of experience in processing carbon and glass fibers and stands for high-quality and technically demanding products in the field of fiber composite materials. The company is part of the Murtfeldt Group based in Dortmund and has over 600 employees. The group consists of various companies with expertise in various manufacturing processes related to non-metallic high-performance materials.

About tune: As a lightweight construction pioneer, tune specializes in the production of lightweight and high-quality bicycle components made in Germany. The core competence lies in the processing of aluminum and the manufacture of bicycle hubs and other bicycle components. Through manual labor adhering to the highest standards and innovative power, tune has set new standards in bicycle lightweight construction since 1989.

You can find relevant images for this press release here.

Website <u>Tune</u> <u>Lightweight</u> <u>https://www.carbovation.de/en/</u>

Instagram tune (@tuneblackforest) • Instagram photos and videos Lightweight (@ridelightweight) • Instagram photos and videos

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