



Lightweight
the cycle of perfection

PR | BUGATTI BIKE WITH LIGHTWEIGHT WHEELS | MARCH 2017

Lightweight

A BRAND OF CARBONSPORTS GMBH, GERMANY

BUGATTI BIKE WITH LIGHTWEIGHT WHEELS

On this year's Geneva's Motor Show sportscar manufacturer Bugatti presents the lightest urban bike in the world. The limited PG Bugatti Bike weighs less than five kilograms and runs on noble Rundkurs carbon wheels from German premium manufacturer Lightweight.

Only the best parts, high-grade lightweight materials and entirely hand-made: Lightweight is to bike racing what Bugatti is to luxury sports cars. Subsequently it doesn't come as a surprise that the new PG Bugatti Bike comes equipped with premium Lightweight Rundkurs wheels.

With a total weight of only 1175 grams (front wheel: 555 grams; rear wheel: 620 grams) they allow a system weight of up to 120 kilograms and contribute to the PG Bugatti Bike's total weight of less than five kilograms – making it the world's lightest urban bike.

„We are proud to support the vision of this exceptional bike with our hand crafted carbon wheels and are excited to provide our style and technical know-how“ says Erhard Wissler, CEO at Lightweight.

The standard model of the PG Bugatti bike consists of 95% carbon and is related to the design of Bugatti's legendary sports cars. It is exclusively produced by luxury bike manufacturer PG in Regensburg, Germany. The Bugatti bikes are hand crafted and refined at the PG Bugatti showroom in Weinstadt and can be individualized by customer's request. This way Bugatti owners can match their bike to their sports car's style.

Each and every part is being produced and processed in Germany. The result is a high-tech bike entirely „Made In Germany“ that comes with a unique design. Additionally there will be a Pedelec bike with electric drive support. Every model is strictly limited to only 667 units.

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ABOUT LIGHTWEIGHT

Lightweight is a worldwide leading company for high-quality cycling products made of carbon. The company develops and produces in Friedrichshafen at Lake Constance. The most important product group of the premium brand Lightweight is highly specialised, handcrafted wheelsets made of carbon that are regarded as market benchmarks in terms of technology, innovation and functionality all over the world. Numerous Tour de France wins were achieved by athletes on Lightweight wheelsets. Since 2016, Lightweight has also been offering high-quality race bicycle clothing with the **EDELSTOFF** collection. Lightweight is a brand of internationally active CarbonSports GmbH and belongs to the owner-managed Wissler Group with over 200 employees. The Wissler Group produces at four locations in Germany in the sectors industry, aerospace, sports & lifestyle, as well as agricultural technology and caters to international sales markets in Europe, Asia and North America.

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