



Lightweight

Press Release

This summer will be confidently stylish

Friedrichshafen (05.07.2019). Lightweight's EDELSTOFF bike wear collection combines function with design – with a particularly sustainable production process. Jersey and bib shorts are both, incredibly light and fast-drying, making them the perfect companion for hot summer days.

For high temperatures Lightweight is releasing the RAUSCHBEGLEITER SOMMER ED jersey sporting a white front and a white rear part. For a perfect match, the rear pocket and sleeve stripes are kept in a light shade of grey. The jersey comes in race cut, offering a perfect aerodynamic cut for the anatomical racing position. The lateral back parts and lower sleeves are made from bluesign® certified fabrics, combining polyester und elastane and have been finished with Freshfeel Technology. Freshfeel is particularly breathable and perfect for hot temperatures, as the material has a cooling and fast-drying effect. The remaining parts of the jersey are made of very thin and light fabric containing polyester and elastane. This material is bluesign® certified too.

The matching bib shorts TRITTRAUSCH SOMMER ED are black and feature white Lightweight logos at the side parts, perfectly matching the look of the jersey. To ensure that legs and buttocks continue to endure extreme conditions the bib shorts not only come in race cut but also feature a thick and comfortable seat pad. The pad is made of a fabric equipped with a two-layer channel structure. Furthermore the outer fabric features an antibacterial finishing and dries very quickly. The pad itself has three different layers: The first is made of a three millimetre thick perforated foam that regulates moisture transport and can easily perform with loads up to 60kg/m³. The next layer consists of breathable polyurethane foam with a 80kg/m³ load capacity. The third layer at the back can take up to 120kg/m³, making the padding perfectly comfortable for both short and long rides of up to six hours.



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The EDELSTOFF collection

Elegant design, functional fabrics and perfect cuts: That's EDELSTOFF. The bike wear collection for men and ladies perfectly matches the high-class Lightweight wheels. The base of the Lightweight EDELSTOFF collection is a stylish black in black tone and for the SOMMER ED the coloring will be complemented with summer white.

Sustainability

The fabrics of the EDELSTOFF collection are characterized by a fair and sustainable production. The assembly takes place in Portugal because that way we can keep transport routes short and guarantee that the manufacturer and the assembler adhere to all EU work and safety regulations. Furthermore, at least 50% of the energy used for production in Portugal is generated from renewable resources. Almost all fabrics used in the bike wear collection are bluesign® certified and are produced in Italy. bluesign® certified production not only excludes the use of any polluting substances from the whole production process, it also defines guidelines and monitors compliance with an eco-friendly and safe manufacture.



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About Lightweight:

Lightweight stands for the highest quality cycling products made of carbon. The most important product group of the premium brand Lightweight are highly specialized, handcrafted racing wheels made of carbon, which are considered the market reference worldwide in terms of technology, innovation and functionality. The company carbovation GmbH develops and produces Lightweight wheels at its Friedrichshafen site on Lake Constance. The company is part of the Murtfeldt group based in Dortmund, Germany, which employs around 400 people and is one of the world's leading manufacturers of guide systems and wear-resistant plastics that promote sliding.